jake@valentadesigns.com (941) 518-9455

Fourth-year Graphic Design student seeking position for professional experience. Passionate about design innovation and visual communication. Practical experience in project and staff management, assuring customer satisfaction through personal interaction, and championing new initiatives.

Education

Bachelor of Science in Graphic Design
The Design School at Herberger Institute for Design and the Arts
Arizona State University-Tempe, AZ
Fall 2021 - Present (expected graduation: December 2024)
Focusing on design fundamentals, from basic principles and typography to web design and creation of physical collateral.
GPA: 4.00

Work Experience

Shift Supervisor Starbucks, Inc.-Bradenton, FL May 2016 - Present

Working directly with team members to protect the customer experience while achieving store goals in line with company mission and values.

Responsible for time and inventory management, coaching and celebrating staff performance, and quickly adapting to ever-changing business needs.

General Manager

Books-A-Million, Inc.-Bradenton, FL

August 2001 - January 2016

Hired as a barista but quickly moved into management, being promoted three levels to General Manager during my tenure.

Oversaw a staff of 25 and was responsible for all areas of operation, including staffing, training, coaching, and development, as well as maintaining company standards for sales and merchandising.

Designed and produced marketing collateral to enhance corporate initiatives and promote in-store and community events.

Additional Skills

Adobe InDesign Active Listening Teamwork
Adobe Illustrator Adaptability Time Management
Adobe Photoshop Customer Service Visual Merchandising